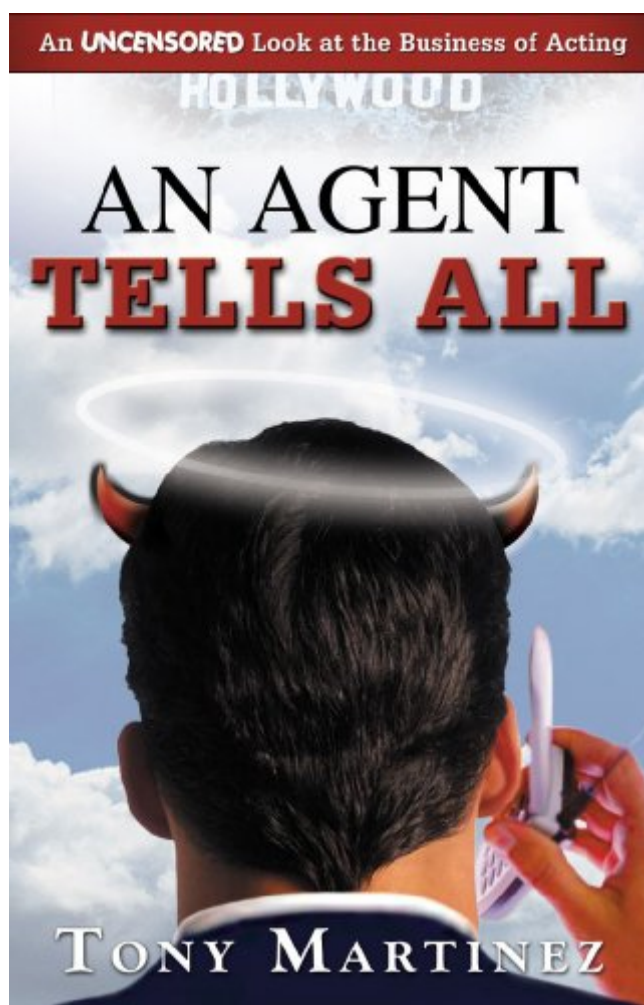


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An Agent Tells All



Synopsis

'An Agent Tells All' is an uncensored look at the business of acting from the perspective of a working Hollywood agent. There is no other book on the market written by someone who is currently employed as an agent. In a frank and humorous tone, Tony Martinez lays out a detailed business plan to help actors achieve their goals. Some of the topics covered include: The Right Way to Get an Agent, How a Meeting Can Go Horribly Wrong, The Secret to Being a Good Client, Do You Really Need A Manager? The Truth About Pilot Season, It's time to stop listening to all the wrong people. 'An Agent Tells All' is the one book you need to take charge of your acting career.

Book Information

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Customer Reviews

"Now, explain it to me like I'm a four-year-old" Joe Miller (Denzel Washington), PHILADELPHIA In a brave act of generosity, honesty and salty discourse, Professional talent agent Tony Martinez introduces the simple, cold hard facts of THE key point in becoming a working actor: finding and working with an agent. In his helpful, thoroughly accessible and entirely entertaining AN AGENT TELLS ALL, Mr. Martinez, assumes two truths about his perspective (and specific) audience.1)

Either they are complete and utter neophytes wearing rose-colored glasses entering a noble profession with visions of red carpet glory. OR2) They are experienced actors who have had their souls and bums kicked by the reality that professional acting is ultimately nothing more than an industry and need to heal and adjust after a few years of making the same mistakes repeatedly. Writing in a direct, unpretentious, jargon-free style that invokes visions of a long conversation over a lunch of cheap margaritas and oysters in the half shell, Martinez refreshingly holds nothing back as he sets out to define not only the agent's job, but the actor's job as well. Like Denzel's character in PHILADELPHIA, he works hard to explain everything to his readers, as though they were four years old. Ultimately the business all boils down to building relationships and being completely committed to constantly evolving as both an artist and as a person. Cutting through all the empty "positive-think" self-help posings of so many other similar authors, Martinez rightfully portrays acting as a capitalist venture based upon the laws of supply and demand. If an actor has never thought of themselves as a product, it is time they did.

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